Automotive

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Summary Valuation Metrics

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2W demand recovery amid continued weak 4W demand in May25

- In May25, 4W wholesale volume improved by 18% mom, normalizing after the post-Eid month, but monthly demand of 60.6k units remained weak.
- More positively, 2W wholesale volume saw recovery in May25, rising by 24% mom to 505k units, though 5M25 volume still declined by -2% yoy.
- Our discussion with GAIKINDO suggests that 4W market conditions remain challenging. We retain our Neutral sector call.

Post-Eid normalization in 4W demand remained weak

In May25, 4W domestic wholesale volume improved to 60.6k units (+18% mom), which we believe was due to normalization following the post-Eid month in Apr25. The volume in May25 remained below the average monthly volume in Jan–Feb 2025 of 67k units and the FY24 average of 72k units. In 5M25, 4W wholesale volume reached 316.9k units (-5% yoy), still well below our/GAIKINDO's median estimate, accounting for 37%/37% (3-year mean: 40%). Astra's wholesale volume also improved in May25 to 34.5k units (+28% mom), with 5M25 volume of 172k units (-8% yoy), achieving 37% of our estimate (3-year mean: 39%). In May25, Astra's market share was 56.9%, resulting in a 54.3% market share in 5M25 vs. 53.7% in 4M25.

2W demand recovery in May25

More positively, in May25, 2W domestic wholesale volume rose by 24% mom, reaching 505k units (flat yoy). This lead to a better 5M25 wholesale run-rate of 2,595k units, achieving 40% of our estimate and 41% of AISI's target (3-year mean: 41%), though still declined by -2% yoy.

GAIKINDO suggests 4W market conditions remain challenging

We had a discussion with GAIKINDO (The Association of Indonesia Automotive Industries), which now lowered the low-end 4W wholesale volume target to 750k, with a median 4W wholesale volume target of 850k units in FY25F. However, GAIKINDO considers the current demand situation to be in a "yellow light" stage and has raised the issue with the government, given the large labor force involved in the industry-c. 1.5mn people. On the ground, it noted that used car demand has also started to show signs of slowing. In addition, several car dealerships in Java have shut down, either shifting to Chinese brand dealerships or relocating to areas outside Java where demand is stronger. To support long-term demand, GAIKINDO is considering tax restructuring as one of the options, given the very high and layered tax structure for car sales in Indonesia, which makes local cars far less competitive compared to other ASEAN countries such as Malaysia (Fig. 1-2). GAIKINDO also noted that luxury tax incentives may help boost overall demand, as similar incentives during the COVID period had a net positive impact of c.Rp1.4tr. On the production side, it estimates total volume could range between 1.2-1.3mn units in FY25F, supported by still-solid export volume as of Apr25. However, the outlook could deteriorate, driven by weak demand from export destination countries, regulatory changes, and the impact of Trump's proposed tariff policy.

Retain unchanged Neutral call

In Jun25, we observed lower discounts offered across all brands (-2% mom), with Astra reducing its discount by -5% mom. We retain our unchanged Neutral call for the auto sector, given the demand outlook has yet to improve.



Source: Gaikindo, Indo Premier





Source: Gaikindo, Indo Premier

Domestic 4W wholesale volume performance in 5M25

	May-25	May-24	%YoY	Apr-25	%MoM	5M25	5M24	%YoY	Gaikindo/AISI		% of target		IPS FY25F	% of
	way-25	way-24						70101	Low	High	Low	High	1F3 F125F	target
Number of days	17	24		16		104	116							
4W wholesale sales (in units)														
Toyota + Lexus	21,241	23,897	-11%	16,268	31%	106,805	105,613	1%						
Daihatsu	11,166	14,983	-25%	8,884	26%	55,049	70,467	-22%						
Others	2,073	2,444	-15%	1,824	14%	10,414	11,754	-11%						
Astra	34,480	41,324	-17%	26,976	28%	172,268	187,834	-8%					470,088	37%
per day	2,028	1,722	18%	1,686	20%	1,656	1,619	2%						
Mitsubishi	6,723	9,386	-28%	5,195	29%	35,214	41,083	-14%						
Honda	3,166	7,294	-57%	3,000	6%	28,502	39,971	-29%						
Suzuki	3,921	5,762	-32%	4,145	-5%	22,240	28,549	-22%						
Hyundai	1,650	1,408	17%	1,607	3%	10,215	10,136	1%						
Wuling	1,566	909	72%	1,240	26%	7,601	7,554	1%						
Chery	1,993	968	106%	1,620	23%	8,012	3,091	159%						
BYD+Denza	3,429	0	N/A	4,307	-20%	15,978	0	N/A						
Others	3,685	4,278	-14%	3,115	18%	16,951	16,689	2%						
Non-Astra	26,133	30,067	-13%	24,229	8%	144,713	147,571	-2%						
per day	1,537	1,253	23%	1,514	2%	1,391	1,272	9%						
Total	60,613	71,391	-15%	51,205	18%	316,981	335,405	-5%	750k	950k	x 42	33	6 865,723	37%
per day	3,565	2,975	20%	3,200	11%	3,048	2,891	5%						
Astra LCGC	8,022	11,451	-30%	7,382	9%	43,698	55,782	-22%						
Total LCGC	9,321	14,593	-36%	9,305	0%	59,730	74,391	-20%						
2W wholesale sales (in units)														
Domestic	505,350	505,670	0%	406,691	24%	2,595,303	2,659,896	-2%	6400k	6700	41	% 39	6460k	40%
per day	29,726	21,070	41%	25,418	17%	24,955	22,930	9%						

Source: Company, Indo Premier

Fig. 4: 4W wholesale market share

	May-25	May-24	YoY (bp)	Apr-25	MoM (bp)	5M25	5M24	YoY (bp)	IPS FY25F
	1110y-25	inay-24	101 (66)	Abi -72		511125	51112-4	101 (66)	11 01 1231
4W wholesale market share									
Toyota + Lexus	35.0%	33.5%	157	31.8%	327.3	33.7%	31.5%	221	
Daihatsu	18.4%	21.0%	(257)	17.3%	107.2	17.4%	21.0%	(364)	
Others	3.4%	3.4%	(0)	3.6%	(14.2)	3.3%	3.5%	(22)	
Astra	56.9%	57.9%	(100)	52.7%	420.3	54.3%	56.0%	(166)	54.3%
Mitsubishi	11.1%	13.1%	(206)	10.1%	94.6	11.1%	12.2%	(114)	
Honda	5.2%	10.2%	(499)	5.9%	(63.6)	9.0%	11.9%	(293)	
Suzuki	6.5%	8.1%	(160)	8.1%	(162.6)	7.0%	8.5%	(150)	
Hyundai	2.7%	2.0%	75	3.1%	(41.6)	3.2%	3.0%	20	
Wuling	2.6%	1.3%	131	2.4%	16.2	2.4%	2.3%	15	
Chery	3.3%	1.4%	193	3.2%	12.4	2.5%	0.9%	161	
BYD + Denza	5.7%	0.0%	566	8.4%	(275.4)	5.0%	0.0%	504	
Others	6.1%	6.0%	9	6.1%	(0.4)	5.3%	5.0%	37	
Non-Astra	43.1%	42.1%	100	47.3%	(420.3)	45.7%	44.0%	166	
Total	100.0%	100.0%	0	100.0%	0.0	100.0%	100.0%	0	

Source: Company, Indo Premier

Jun25 survey on dealer discounts

Brand	Туре	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25
Astra														
Daihatsu	Ayla	6	7	11	8	6	8	6	8	9	6	5	6	
Daihatsu	Rocky	13	10	13	10	13	12	11	11	10	13	9	9	1
Daihatsu	Xenia	17	9	13	11	14	15	11	12	15	10	10	11	1
Average Daihatsu		12	8	12	9	11	11	9	10	11	10	8	9	1
Average Daihatsu, mom		25%	-29%	44%	-22%	14%	6%	-18%	9%	11%	-16%	-19%	13%	35%
Toyota	Agya	11	9	11	14	11	7	9	11	8	8	10	8	
Toyota	Avanza	23	25	24	23	20	23	18	20	9	10	14	16	1
Гoyota	Fortuner	33	35	33	33	35	35	35	43	23	20	20	28	2
Toyota	Innova Zenix (petrol)	18	23	25	18	18	18	13	23	15	13	21	21	1
Toyota	Innova Zenix (hybrid)	10	15	14	10	8	9	8	18	8	8	15	13	1
Toyota	Raize	23	24	21	23	20	23	23	23	13	13	14	13	1
Toyota	Rush	23	25	28	28	30	28	28	33	20	18	20	23	1
Average Toyota		20	22	22	21	20	20	19	24	13	13	16	17	1
Average Toyota, mom		25%	12%	0%	-6%	-3%	0%	-7%	29%	-44%	-7%	29%	6%	-14%
Average Astra		17	18	19	17	17	17	16	20	13	12	14	15	1
Average Astra, mom		25%	3%	6%	-9%	-1%	1%	-9%	25%	-36%	-9%	17%	7%	-5%
Non-Astra														-
Honda	Brio Satya	10	18	14	11	14	9	7	4	6	7	10	6	
Honda	BR-V	10	38	25	29	25	25	28	35	23	25	10	13	
Honda	New CR-V	20	23	23	18	20		13	20	18	30	-	5	
Honda	HR-V	13	23	23	33	23	25	20	30	23	25	13	13	1
Honda	WR-V	20	23	23	28	20	23	28	20	20	20	10	.0	
Average Honda	WILL V	15	25	20	23	20	18	19	20	18	20	9	9	
Average Honda, mom		-45%	69%	-13%	10%	-14%	-12%	6%	15%	-18%	21%	-60%	2%	-28%
Hyundai	Creta	33	38	30	28	33	25	28	35	15	15	23	18	1
Hyundai	Stargazer	20	38	30	25	38	30	33	38	15	20	23	18	1
Average Hyundai	Stalgazer	20 26	38	30 30	25 26	35	30 28	30 30	36 36	15	20 18	22	18	1
Average Hyundai, mom		-19%	43%	-20%	-13%	33%	-21%	30 9%	36 21%	-59%	17%	26%	-20%	-3%
	Deiere			-20%		33%	-21%	35						-37
Vitsubishi Vitsubishi	Pajero Xpander	23 16	31 17	17	33 20	33 14	33 20	35 20	45 25	25 13	25 20	20 15	23 18	1
	Apanuer		24	24	20 26	23	20 26	20 28	25 35	13			18 20	
Average Mitsubishi		19 3%	24 25%	24 0%	26 9%	-11%	26 12%	28 6%	35 27%	-46%	23 20%	18 -22%	20 14%	1
Average Mitsubishi, mom	Almaz	3% 55	23% 65	55	9% 55	-11%	60	45	55	-46% 50	20% 50	-22%	14%	-29%
Wuling				55 17										
0	Almaz facelift	28	28		15	20	36	23	35	33	23	28	13	1
Vuling	Alvez	23 25	30 28	28	23 30	19	25 28	20 28	33	25 25	25 23	10	18	1
Vuling	Confero			23		28			23			13	18	2
Vuling	Cortez	28	35	23	33	25	28	28	28	55	45	25	23	2
Average Wuling		32	37	29	31	28	35	29	35	38	33	26	18	1
Average Wuling, mom		31%	17%	-22%	7%	-9%	25%	-19%	21%	9%	-12%	-20%	-33%	9%
Average Non-Astra		23	31	26	27	26	27	25	30	25	25	18	15	1
Average Non-Astra, mom		-10%	34%	-17%	5%	-5%	4%	-5%	20%	-19%	2%	-28%	-19%	-8%
Average overall		20	24	22	22	21	21	20	24	18	18	15	14	1
Average overall, mom		-5%	23%	-9%	-1%	-3%	0%	-6%	21%	-26%	-1%	-14%	-9%	-2

Source: Company, Indo Premier

SECTOR RATINGS

OVERWEIGHT	5 5	in the sector have, on a market cap-weighted basis, a
	positive absolute recommendation	
NEUTRAL	0	sector have, on a market cap-weighted basis, a neutral
	absolute recommendation	
UNDERWEIGHT	An Underweight rating means stock	s in the sector have, on a market cap-weighted basis, a
	negative absolute recommendation	

COMPANY RATINGS

•••••••••••••••••••••••••••••••••••••••	
BUY	: Expected total return of 10% or more within a 12-month period
HOLD	: Expected total return between -10% and 10% within a 12-month period
SELL	: Expected total return of -10% or worse within a 12-month period

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